



# Promote UGotClass

*Online certificates and courses*  
*“Skills for the 21st century”*

**Offer more online courses,  
get 50% of the income**



*“Information That Works!”*

# *Promote our new LERN online certificates and courses*



## **And get 50% of the income.**

*Courses start every month beginning February through November.*

### **In Brief**

1. You promote and register people.
2. You take the money.
3. You send names, emails to LERN.
4. Instructors with LERN and LERN members teach the online courses.

*It's easy. It's profitable.*

### **LERN members are already making big money:**

Winona State University

Community College of Allegheny County

University of Richmond

each made over \$1,000 on just one offering of just one certificate!

*8 Certificates with 18 courses (more coming)*

### **Programs Offered**

Social Networking for Business

eMarketing Essentials

Developing Green Buildings

Generational Communication and Management

Managing Telecommuters

Telecommuting

Certificate in Online Teaching

Supervisory & Leadership

### **Your obligations:**

1. Select which courses to promote.
2. Promote the courses and take registrations.
3. Be prompt and easy-to-work-with in sending us names, emails and money.

You can start offering these courses anytime, but the sooner the better!

Contact Kathy Brady  
at [brady@lern.org](mailto:brady@lern.org)

Or call us at 800-678-5376

Got questions?  
Just email Kathy

# Income-Sharing LERN Online Certificate and Courses

Certificates and Individual Courses	Price	Your Take	Your %	LERN %	Provider %
<b>Social Networking for Business Certificate</b>	\$495	\$247.50	50%	10%	LERN 40%
Introduction to Social Networks	\$195	\$97.50	50%	10%	LERN 40%
Communicating and Marketing Using Social Networks	\$195	\$97.50	50%	10%	LERN 40%
Integrating Social Networks in your Organization	\$195	\$97.50	50%	10%	LERN 40%
<b>eMarketing Essentials</b>	\$495	\$247.50	50%	10%	LERN 40%
Improving Email Promotion	\$195	\$97.50	50%	10%	LERN 40%
Boosting Your Web Site Traffic	\$195	\$97.50	50%	10%	LERN 40%
Online Advertising	\$195	\$97.50	50%	10%	LERN 40%
<b>Developing Green Buildings</b> (one two-month program)	\$695	\$347.50	50%	10%	U.S. Green Building Council
<b>Generational Communication &amp; Management Certificate</b>	\$495	\$247.50	50%	10%	LERN 40%
Generations in the Workplace	\$175	\$87.50	50%	10%	LERN 40%
Understanding Gen X and Gen Y	\$175	\$87.50	50%	10%	LERN 40%
Managing Generationally	\$175	\$87.50	50%	10%	LERN 40%
<b>Managing Telecommuters</b>	\$495	\$247.50	50%	10%	LERN 40%
Keys to Telecommuting Success	\$145	\$72.50	50%	10%	LERN 40%
Supervision of Telecommuters	\$175	\$87.50	50%	10%	LERN 40%
Leadership Issues in Telecommuting	\$195	\$97.50	50%	10%	LERN 40%
<b>Telecommuting Certificate</b>	\$495	\$247.50	50%	10%	LERN 40%
Keys to Telecommuting Success (same course)	\$145	\$72.50	50%	10%	LERN 40%
Supervision of Telecommuters (same course)	\$175	\$87.50	50%	10%	LERN 40%
Advanced Issues in Telecommuting	\$195	\$97.50	50%	10%	LERN 40%

Certificates and Courses	Price	Your Take	Your %	LERN	Provider
<b>Certified Online Instructor</b>	\$795	\$397.50	50%	10%	LERN 40%
Same courses as the certificate					
Additional charge for exam, Medal, and framed certificate					
<b>Certificate in Online Teaching</b>	\$495	\$247.50	50%	10%	LERN 40%
Advanced Teaching Online	\$195	\$97.50	50%	10%	LERN 40%
Designing Online Instruction	\$195	\$97.50	50%	10%	LERN 40%
Building Learning Communities in Cyberspace	\$195	\$97.50	50%	10%	LERN 40%
<b>Supervisory &amp; Leadership Certificate</b> (one two-month course)	\$395	\$197.75	50%	10%	Riverside Comm. College 40%



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## Respond Today

Yes, I want more information on partnering with LERN and offering online certificates and online courses. Please send me more information.

\_\_\_\_\_  
Name

\_\_\_\_\_  
E-mail

\_\_\_\_\_  
Phone

Mail to: LERN  
PO Box 9  
River Falls, WI 54022 U.S.A.

Or call us at: 800-678-5376

Or email Kathy Brady at [brady@lern.org](mailto:brady@lern.org)

